



16-17 March 2022

Gulf Supply Chain Leaders Senate 2022

“Getting Your Supply Chain Future Ready”

📍 Dusit Thani, Dubai

POST EVENT REPORT





ISCM Forums organized the Gulf Supply Chain Leaders Senate – a premier summit of leaders from GCC Nations on 17th March. As a prequel to the Senate, ISCM Forums organized the Gulf Supply Chain Sustainability Leadership Town Hall on 16th March. The events marked a watershed moment in the supply chain domain in GCC with wholehearted support from the leaders across GCC.

85 distinguished and acclaimed logistics, supply chain, and planning leaders from the GCC nations participated in the Senate. 35 outstanding leaders from supply chain, planning, and procurement spoke about the current state and future direction of logistics and freight transportation in GCC nations. The discussion covered the megatrends that are shaping logistics in the new normal - customer-centricity, resilience, visibility, and sustainability, and the major challenges faced by logistics and how to build a safe, secure, and resilient logistics network.

The discussions spanned a diverse range of topics like:

- *Planning for Tomorrow's Supply Chain*
- *Supply Chain Challenges in GCC: Preparing for the Future*
- *Changing dynamics of demand and supply planning*
- *Local logistics challenges – How do we strategize to secure logistics?*
- *Unlocking the Full Potential of Digital Transformation of Supply Chains in GCC*
- *E-Commerce, Retail and Last Mile Delivery – importance of E-Commerce in GCC*
- *Managing Transition to the New Purchasing Function*



As a prequel to the Gulf Supply Chain Leaders Senate, ISCM Forums organized the Gulf Supply Chain Sustainability Leadership Town Hall on the 16th March.

The Gulf Supply Chain Sustainability Leaders Town Hall explored the theme: Getting your Supply Chain Climate Ready. The town hall focused on the urgency to align Supply Chains with People, Planet, Profits and ESG Goals. Companies have realized the importance of Sustainability in the design and execution of their supply chain. However, the biggest challenge to sustainability is the mindset of the management. We need to create a behavioral, operational, and managerial change for sustainable supply chains.



35 select leaders in sustainability, logistics, supply chain and procurement from some of the leading firms in GCC participated in a series of discussions on sustainability challenges that impact logistics and supply chain in the region.

- *Driving Value Through ESG Goals – Where does the Supply Chain Fit?*
- *The “Race to Zero” – How to build a framework for sustainable logistics? What does it cost? What are the benefits?*
- *Placing Sustainability in the Driver’s Seat - How to create an Ethical, and Sustainable Sourcing Program? What are the Advantages and opportunities?*



SPEAKERS AT THE SENATE



Dr. Rakesh Singh
ISCM



Raji Hattar
Aramex



Andrea Petti
PTV Group



Serge Taibaly
Schneider electric



Shailen Shukla
MHAO Group



Apoorva Kumar
Jumia Group



Daniel Gribbin
Emex



Parvesh Ghai
PandoCorp.



Rajkumar Adhya
AstraZeneca



Kunal Gupta
Bateel International



Riad Bestani
Eco-Sqaure



Sandeep Sharma
Domino's



Nida Qureshi
Gulf Coca-Cola Beverages



Guillaume Akbaraly
International SOS



Hassan Jamaledine
New Bridge
Pharmaceuticals



Dr. Hanaa Gomaa
Mondelez International



Praveen Khare
Noon



Prakash Rao
Landmark Group



Piyush Sharma
Locus



Vamsi Krishna
Aster DM Healthcare



Shahbaz Khan
Fonterra



Zubair Baig
Nestle Waters



Dr. Kiran Nair
Abu Dhabi School
of Management



**Shankaran
Padipurakal**
Truebell Marketing &
Trading Co.



Shashi Kiran
Jashanmal Group



Aditya Shah
Creek Capital Limited



**Dr. Christopher
Abraham**
S P Jain School of Global
Management



George Paraskevadis
Johnson & Johnson



Himani Kanwal
Johnson & Johnson



Can Çavlı
Henkel



**Kannappan
Ramanathan**
Al Seer Group



Shashi Kiran
Jashanmal Group



Raphael Hallenbarter
Transmed



Raman Pathak
Jeebly



Evita Francis
Marsh



Samee Patel
Landmark Group



Amr Elsalhy
PepsiCo

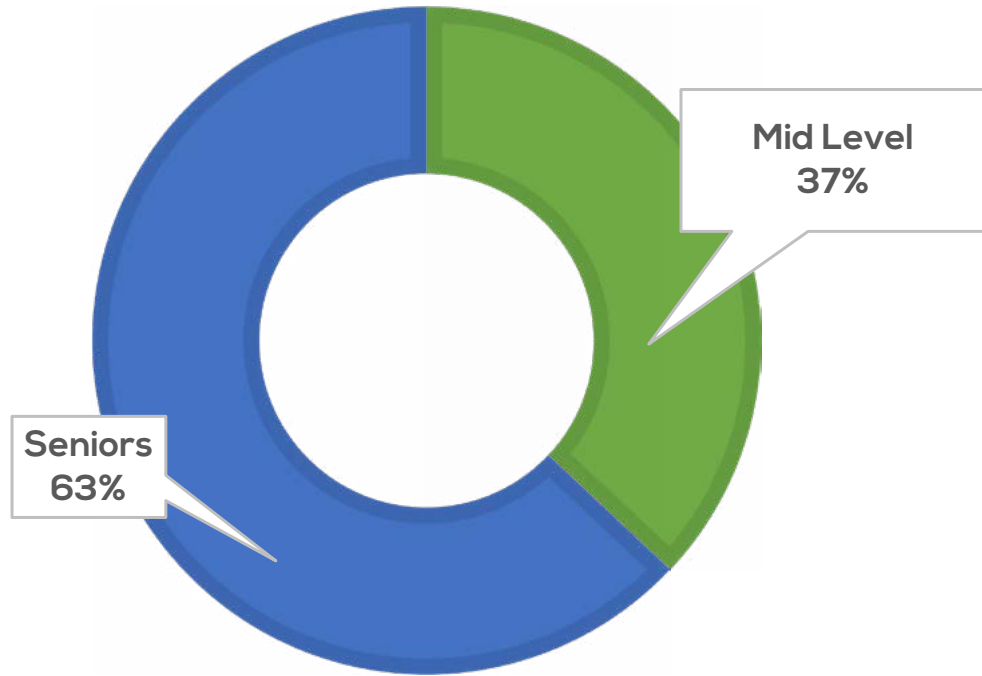


Hari Nair
Bacardi



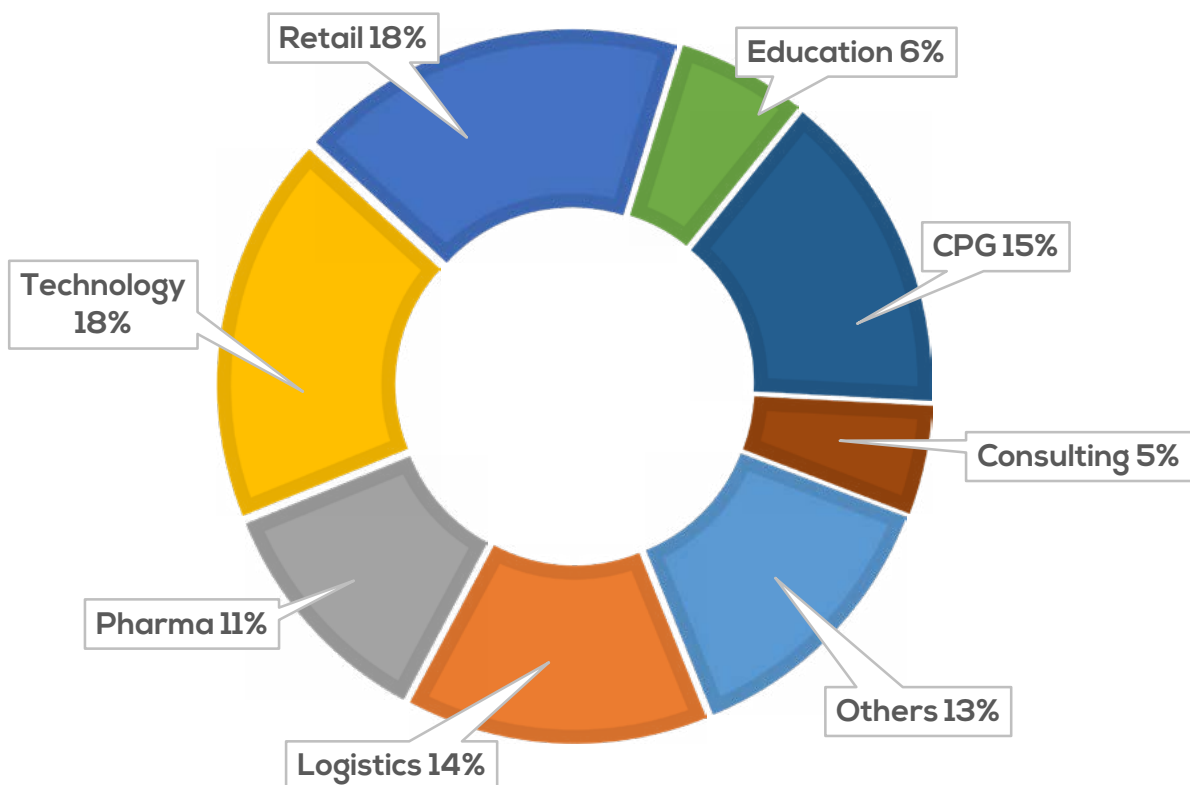
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ISCM

The Gulf Supply Chain Leaders Senate was an exclusive event, open to mid and senior level participants. The participant profile was:



CORPORATE PROFILE

The delegates to the Gulf Supply Chain Leaders Senate represented a broad cross section of the sector in UAE. The delegates were from:



The event was promoted using a mix of conventional marketing mix and social media. ISCM Forums created a dedicated website for the event – <https://gulfsclsenate.com/> where we posted constant updates on the event. These updates were shared on the LinkedIn pages of the institute. An average of 3000 plus individual supply chain professionals read these posts. The outreach touched close to 10,000 supply chain professionals from across the GCC nations. The event was open only to the senior supply chain professionals.

A series of specific promotions were undertaken on LinkedIn for each panel and speaker topic, generating additional interest in the event.

Presenting Partner



Gold Partner



Silver Partner



Kit & Lanyard Partner



Associate Logistics Partner



Associate Partners



COMPANIES WHICH WERE REPRESENTED

<i>Omega logistics</i>	<i>Noon</i>	<i>ENY consulting</i>
<i>biorus</i>	<i>Aramex</i>	<i>Landmark Group</i>
<i>EMEX</i>	<i>Max Gulf Technologies LLC</i>	<i>Jeebly</i>
<i>SSM Group</i>	<i>PTV Group</i>	<i>Transmed</i>
<i>Vritti Solutions</i>	<i>GSL</i>	<i>Jumia Group</i>
<i>KEC Towners</i>	<i>Sky Express International</i>	<i>Schneider electric</i>
<i>Emex</i>	<i>Domino's</i>	<i>SRG Holding ltd.</i>
<i>Henkel</i>	<i>MHAO Group</i>	<i>Kimberly-Clark</i>
<i>Al Seer Group</i>	<i>SP Jain Dubai</i>	<i>Fonterra</i>
<i>Truebell Marketing & Trading CO</i>	<i>Mondelez International</i>	<i>Aster DM Healthcare</i>
<i>Jashanmal Group</i>	<i>ADSM</i>	<i>Nestle waters factory</i>
<i>American university of Sharjah</i>	<i>NewBridge Pharmaceuticals</i>	<i>Locus</i>
<i>Marsh</i>	<i>Zebra Technologies</i>	<i>GN Group</i>
<i>Coty</i>	<i>GAIA Healthcare DMCC</i>	<i>JBF RAK LLC</i>
<i>Johnson & Johnson</i>	<i>Intelog</i>	<i>M. H. Enterprises LLC.,</i>
<i>International SOS</i>	<i>LogisEye</i>	<i>Tier Mobility</i>
<i>Nestlé Waters</i>	<i>Vega International Group</i>	<i>OSN</i>
<i>FalCap limited</i>	<i>Bateel International</i>	<i>Gulf Coca-Cola Beverages</i>
<i>Asian paints</i>	<i>Bioexpert International Inc.</i>	<i>PandoCorp</i>
<i>Chalhoub Group</i>	<i>Vritti Solutions</i>	<i>DeliWer Shopping</i>
<i>Etihad Rail</i>	<i>Tier Mobility</i>	<i>GAIA Healthcare DMCC</i>
<i>Galderma</i>	<i>Axiom Telecom Pvt Ltd</i>	<i>Novartisg</i>
<i>Chep Middle East</i>	<i>Life Pharmacy</i>	<i>Tradeling</i>
<i>V Perfumes Retail</i>	<i>Giordano</i>	<i>Global Online Stores</i>
<i>Marquard & Bahls AG</i>	<i>3M</i>	<i>Jumbo Logistics</i>
<i>Givaudan</i>	<i>Hisense Middle East</i>	<i>African and Eastern NE Bvi Ltd.</i>
<i>Concorde-Corodex Group</i>	<i>AP Moller Maersk LLC</i>	<i>Al Islamic Foods</i>
<i>SNTTA</i>	<i>Procter & Gamble</i>	