



MENA SCMLOG 5.0

A Supply Chain Practice Leader's Summit

 **ISCM**
Forums

<https://menascmllog.com/>

Dubai MENA SCMLOG 5.0

Dusit Thani - Dubai

2nd Edition

A Supply Chain Practice Leaders Summit

May
01st & 02nd
2024

The disruptions of the past couple of years have shown us that the established ways of doing business are no longer viable. While it has operated successfully and consistently in the past, a host of new challenges have emerged. Today, the logistics sector is at an inflection point. While the challenges in the near term - estimating demand, allocating capacity, and distributing products across sectors and regions will remain difficult challenges, the growth of online shopping, the need to reach net zero and crucially, labor shortages, means the old ways of working are no longer able to cope with new demands. The 2nd MENA SCMLOG 5.0 will explore some of the interlinked themes of Supply Chain Planning, Logistics & Warehousing, E-Commerce & Last Mile Delivery. Over two days, 70+ leaders from the who is who of supply chain domain from a wide cross section of industries in the MENA nations will participate in a series of discussions.

<https://menascmllog.com/>

Forum - 1 Supply Chain 5.0



Supply Chain Design, Planning, and Execution – Building the Organization to Decode the Future

As companies start re-structuring their supply chains, effectively integrating the supply chain's many players and aligning them with the organization's demand, supply, product and financial plan, can contribute significantly to improvements in financial performance and market competitiveness. To do this, companies need to re-invent their planning processes. On the first day of the summit, 20 plus supply chain and planning leaders will participate in the discussions.



The new imperative - Moving from Deterministic to Resilient Planning, and how companies are reshaping supply chain planning.



Staying Ahead - How technology is transforming planning, and how to manage the change



Managing change through IBP - Aligning processes, people and tools in an uncertain world



Forum - 2 E-Commerce MENA 5.0



Making E-Commerce, Retail and Last Mile Delivery Faster, Profitable, and Responsive – Imperatives for the Next Normal

As more of our consumption shifts online, e-Commerce has become the topic of the decade for businesses across geographies and industries. selling online is relatively easy. If companies fail to build a sustainable logistics process, they risk crippling their ability to scale over time. The second half of the day will bring together 20 plus leaders from e-commerce players, retailers, innovative logistics, express delivery, postal operators, delivery start-ups, technology platform and solutions providers to discuss the emerging logistics scenario in E-Commerce and how they plan to address it.



Optimizing the Last Mile Delivery and city storage to Drive profitability and Consumer Delight.



Logging in to Technology – Leveraging Technology Innovations to drive Growth - Smart Operations, Logistics Integration Services, Digital Twins and more.



Optimizing the Last Mile Deliver The promise and challenge of multi-client fulfillment for e-commerce – staying competitive in a challenging environment y and city storage to Drive profitability and Consumer Delight.



Building Smart, Agile, Resilient, and Sustainable Logistics Ecosystem for the Future

Logistics companies – Cargo, transportation and warehousing - continue to be challenged by disruptions all across the chain. Surmounting these challenges is not impossible. However, traditional approaches will not work. They need to harness digital technologies, advanced analytics, and a vast pool of data, to home in on services their customers want —so they can deliver an end-to-end offering. On the Second day of the 2nd MENA SCMLOG 5.0, 40 plus supply chain, logistics and warehousing practice leaders from GCC nations will help you align with the future trajectory of Transportation and Warehousing:

Integrated Logistics – The challenges and opportunities. The changes we need to make on the ground.

A Fresh Approach to Logistics Planning - How to Balance short, Medium, and long-term planning by integrating external data

Transforming Logistics – Driving Change with Clarity. What are the challenges and opportunities? What is the Way Forward?

Driving Growth Through Digitalization – Building Digital Maturity by Leveraging Log-Tech and Digital Twins

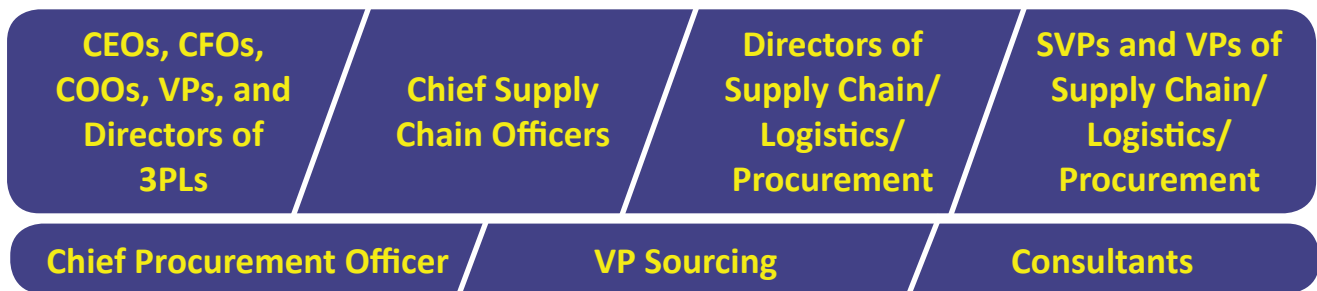
The Emerging challenges for air shippers – What can the industry offer as solutions? How the sector is planning for Growth, Innovation, and Resilience.

Preparing for the Future - Managing Storage, Distribution, and Networks in a Dynamic Business Ecosystem.



Who will attend?

2nd MENA SCMLOG 5.0 is a senior level conference open to LOB heads or one level below. The attendees will be heads of supply chain, logistics, sourcing or planning. 2nd MENA SCMLOG 5.0 will see around 250 senior leaders from leading companies across 2nd MENA nations in attendance. The profiles of the attendees will include:



About ISCM Forums

Institute of Supply Chain Management (ISCM) is India's premier education, training, research, and consulting firm, exclusively focused on Planning, supply chain, Logistics, Sustainability, and sourcing. ISCM also offers a range of made-in-India certification programs. ISCM has a thought leadership forum – ISCM Forums - the gold standard in conceptualizing, curating, and delivering best-in-class forums and conferences in planning and supply chain. Our events see participation by some of the foremost thought leaders and practice leaders. ISCM Forums has delivered content-rich, highly differentiated, contemporary forums and conferences across functions – both generic and industry-focused. ISCM has conceptualized and delivered four major logistics and supply chain forums in Dubai in the past two years. You can see the details at www.menascmlg.com/

Sponsorship Packages

Forum 1,2 & 3 1st & 2nd May 2024

PRESENTING PARTNER USD 25,000

1. Speaking Session 20 Mins
2. One Panel Slot
3. One open table space at the venue (3X2)
4. Supreme branding on Stage Backdrop
5. Exclusive Podium Branding
6. 2 Minutes video display (All Breaks)
7. Prominent company recognition on event website
8. Prominent Branding at the registration desk & onsite promotions.
9. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
10. Brochure/Literatures inserts in the delegate bag
11. Standee at the venue - Two
12. Exclusive Table Tent Card Branding
13. Six complimentary delegate Passes including speakers
14. Provision of Speaker and Delegate list after the event
15. Post Event Report

LUNCH & BEVERAGE PARTNER USD 15,000

1. Lunch/ Coffee counter featuring your brand
2. Branding on the Stage Backdrop and Registration desk
Brochure/ literature inserts in the delegate bag
3. Branding on all Pre & Post-event Marketing
Communication and Promotions
4. Provision of delegate list after the event
5. Two complimentary delegate passes
6. Post Event Report

DELEGATE KIT USD 8,000

1. Supreme Branding on the Delegate Bag
2. Branding on Stage Backdrop
3. Company recognition on event website
4. Branding at the registration desk & onsite promotions.
5. Branding on all Pre & Post-event Marketing
Communication and Social Media Promotions
6. Brochures Literatures inserts in the delegate bag
7. Two complimentary delegate Passes
8. Provision of Delegate list after the event
9. Post Event Report

LANYARD USD 7,000

1. Supreme Branding on the Lanyard
2. Branding on Stage Backdrop
3. Company recognition on event website
4. Branding at the registration desk & onsite promotions.
5. Branding on all Pre & Post-event Marketing
Communication and Social Media Promotions
6. Brochures Literatures inserts in the delegate bag
7. Two complimentary delegate Passes
8. Post Event Report

Forum 1 Supply Chain 5.0 1st May 2024

PLATINUM PARTNER USD 12,500

1. Speaking Session 15 Mins
2. One open table space at the venue (3X2)
3. Branding on Stage Backdrop
4. 2 Minutes video display (All Breaks)
5. Company recognition on event website
6. Branding at the registration desk & onsite promotions.
7. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
8. Brochure/Literatures inserts in the delegate bag
9. Standee at the venue - Two
10. Five complimentary delegate Passes including speaker
11. Provision of Speaker and Delegate list after the event
12. Post Event Report

GOLD / SILVER/ TRACK PARTNER USD 9,500

1. One Panel Slot
2. One open table space at the venue (2X2)
3. Branding on Stage Backdrop
4. 2 Minutes video display (All Breaks)
5. Company recognition on event website
6. Branding at the registration desk & onsite promotions.
7. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
8. Brochures Literatures inserts in the delegate bag
9. Standee at the venue - One
10. Four complimentary delegate Passes including speaker
11. Provision of Speaker and Delegate list after the event
12. Post Event Report

ASSOCIATE USD 4,000

1. Branding on Stage Backdrop
2. Company recognition on event website
3. Branding at the registration desk & onsite promotions.
4. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
5. Brochures Literatures inserts in the delegate bag
6. Two complimentary delegate Passes
7. Post Event Report

Forum 2 E- Commerce 2nd MENA 5.0 1st May 2024

PLATINUM PARTNER USD 12,500

1. Speaking Session 15 Mins
2. One open table space at the venue (3X2)
3. Branding on Stage Backdrop
4. 2 Minutes video display (All Breaks)
5. Company recognition on event website
6. Branding at the registration desk & onsite promotions.
7. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
8. Brochure/Literatures inserts in the delegate bag
9. Standee at the venue - Two
10. Five complimentary delegate Passes including speaker
11. Provision of Speaker and Delegate list after the event
12. Post Event Report

GOLD / SILVER/ TRACK PARTNER USD 9,500

1. One Panel Slot
2. One open table space at the venue (2X2)
3. Branding on Stage Backdrop
4. 2 Minutes video display (All Breaks)
5. Company recognition on event website
6. Branding at the registration desk & onsite promotions.
7. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
8. Brochures Literatures inserts in the delegate bag
9. Standee at the venue - One
10. Four complimentary delegate Passes including speaker
11. Provision of Speaker and Delegate list after the event
12. Post Event Report

ASSOCIATE USD 4,000

1. Branding on Stage Backdrop
2. Company recognition on event website
3. Branding at the registration desk & onsite promotions.
4. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
5. Brochures Literatures inserts in the delegate bag
6. Two complimentary delegate Passes
7. Post Event Report

Forum 3 2nd MENA Logistics 5.0 2nd May 2024

PLATINUM PARTNER USD 17,500

1. Speaking Session 15 Mins
2. One open table space at the venue (3X2)
3. Branding on Stage Backdrop
4. 2 Minutes video display (All Breaks)
5. Company recognition on event website
6. Branding at the registration desk & onsite promotions.
7. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
8. Brochure/Literatures inserts in the delegate bag
9. Standee at the venue - Two
10. Five complimentary delegate Passes including speaker
11. Provision of Speaker and Delegate list after the event
12. Post Event Report

GOLD / SILVER/ TRACK PARTNER USD 12,000

1. One Panel Slot
2. One open table space at the venue (2X2)
3. Branding on Stage Backdrop
4. 2 Minutes video display (All Breaks)
5. Company recognition on event website
6. Branding at the registration desk & onsite promotions.
7. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
8. Brochures Literatures inserts in the delegate bag
9. Standee at the venue - One
10. Four complimentary delegate Passes including speaker
11. Provision of Speaker and Delegate list after the event
12. Post Event Report

ASSOCIATE USD 5,000

1. Branding on Stage Backdrop
2. Company recognition on event website
3. Branding at the registration desk & onsite promotions.
4. Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
5. Brochures Literatures inserts in the delegate bag
6. Two complimentary delegate Passes
7. Post Event Report